

**Now Every Month You Can Listen and
Talk To Dental Marketing Experts Who
Have New Marketing Ideas
That Really Work!**

And you can get more than \$1,800
of FREE Marketing Gifts when you sign up for the
RMI Dental Success Marketing Max program!!

Here's how ...

The **NEW RMI Dental Success Marketing Max** program guarantees that you will get excellent, proven, tested marketing programs for your dental practice every month.

The Marketing Max program includes:

- **An Interview Every Month on CD With a Dentist Who Really Knows How to Market a Dental Practice.** Every month you'll be able to listen to an interview on CD with a dentist who really knows what it takes to be successful when it comes to practice marketing. We'll share what works, what doesn't work and what to do in your practice to get more new life-long, loyal patients who refer.
- **An Interview Every Month on CD with a Dental Industry Marketing Expert.** Find out all of the latest cutting-edge marketing ideas and learn what the most successful dental practices are doing to achieve marketing success. Every month we will talk on the CD to one of the dental industry's finest who will share with you techniques that will differentiate you and your practice from all the rest.
- **A Monthly Marketing Conference Call.** Every month you and everyone on your team can join in on a one-hour conference call with that month's Audio CD marketing experts to ask any questions that you want.



RMI DENTAL SUCCESS

They will help you to learn how to successfully market your dentistry and drive new patients to your practice.

Special Bonus Gift! Enroll in the Marketing Max program before February 28th and you'll receive the "Build a Solid Foundation for Your Marketing Plan" section of our NEW 2006 Edition of the RMI Dental Success 12-Month Marketing Plan for FREE!

We have just updated the 12-Month Marketing Plan and it now has even more excellent marketing programs to help you with your practice marketing. You'll receive this valuable 50 page section from our 400-plus page manual, when you sign-up for the Marketing Max program. **Our gift to you!**

And when you sign up for the DentalSuccess Marketing Max program before February 28th, we'll also include \$1,800 of bonus certificates:

- **100 FREE patient reactivation calls from the American Financial Services call center.** This is regularly priced at \$350 and it is yours for FREE. These calls to your inactive patients are guaranteed to get your patients back to your practice. Many of our customers are already using the AFS call center with excellent results!
- **A FREE Personnel Manual and a Practice Marketing Evaluation from McKane and Associates.** This manual and evaluation by leading dental Coach Cindy McKane-Wagester is a must for every dental practice. Valued at \$400.
- **From Jerry Jones Direct you'll get the following Certificates:**
 - 1. 500 "Simple Green" Postcards.** These are powerful, proven postcards valued at over \$500.00 and they're yours for FREE. You'll love how these postcards drive patients through your front door.
 - 2. A FREE Practice Audit.** This service, a \$350 value, will dramatically improve how your front-desk answers calls.
- **A FREE Ipod Shuffle and \$100 off set-up when you sign-up with Smile Reminder.** Total value over \$200!

RMI DENTAL SUCCESS

That's \$1,800 in FREE products and services just for signing up.

Enroll in the Marketing Max Program today and we'll send you your first two CDs for FREE! If you like what you hear on the CDs you can continue with the Marketing Max program for only \$49 per month.

The Marketing Max program regularly sells for \$69/month but with this Internet Special you can get all this for ONLY \$49/month if you enroll by February 28th.

And there's a 100% money-back guarantee if you're not completely satisfied. So, be sure to fax the enclosed Enrolment Form back to 801-293-8524 today!

Marketing Max Enrolment Form

Yes! Please send me my two Free Marketing Max CDs and enroll me in the RMI Dental Success Marketing Max Program before February 28th at the special Internet price of **\$49 per month.** Also, please send me more than **\$1,800 of bonus gift certificates** and the "Build a Solid Foundation for Your Marketing Plan" section of your NEW 2006 Edition of the RMI Dental Success 12-Month Marketing Plan for FREE!

Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Fax: _____

Email: _____

Credit Card #: _____ **Exp. Date:** _____